

# FELYCIA HODGES

<b>GRAPHIC DESIGNER</b>	
<b>LOCATION</b> Atlanta, GA	<b>EMAIL</b> felyciahodges@gmail.com
<b>PORTFOLIO</b> felyciahodges.com	<b>PHONE</b> 404-435-1018
<b>ABOUT ME</b> Brand-focused graphic designer specializing in visual identity systems across print and digital platforms. Experienced in translating research-driven concepts into clear, cohesive branding and social media content for real-world clients.	

## AREA OF EXPERTISE

<b>BRAND DESIGN</b>	<ul style="list-style-type: none"><li>• Visual identity systems</li><li>• Typography and layout</li><li>• Brand consistency</li></ul>
<b>CONTENT &amp; APPLICATIONS</b>	<ul style="list-style-type: none"><li>• Social media design</li><li>• Print design</li><li>• Digital assets</li></ul>
<b>SOFTWARE</b>	<ul style="list-style-type: none"><li>• Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects, Lightroom)</li><li>• Figma</li></ul>
<b>LANGUAGE</b>	<ul style="list-style-type: none"><li>• English</li><li>• Indonesian</li></ul>

## EDUCATION

<b>GEORGIA STATE UNIVERSITY</b> <i>Bachelor of Arts in Graphic Design</i> <i>Associate of Arts [High Honors]</i>
--

## HONORS & AWARDS

<i>Susan Babush Memorial Award (Graphic Design Scholarship), Georgia State University</i>
<i>President's List, Georgia State University</i>

## EXPERIENCE

<b>TENKU ELEVATION</b> <i>Social Media Designer</i>	Atlanta, GA June 2025 - Present
<ul style="list-style-type: none"><li>• Produced social media posts and reels to support brand awareness and engagement</li><li>• Maintained visual consistency across campaigns and audiences</li></ul>	
<b>ALBUM 88 (WRAS) – THE DRIFT</b> <i>Motion Design</i>	Atlanta, GA October 2025 - November 2025
<ul style="list-style-type: none"><li>• Produced a motion graphic used as a web cover for the segment The Drift</li></ul>	
<b>THE PRINT SHOP ATLANTA</b> <i>Poster Design</i>	Atlanta, GA April 2025 - August 2025
<ul style="list-style-type: none"><li>• Designed a poster selected for production and retail sale</li></ul>	
<b>NANAS CONNECT LLC</b> <i>Graphic Designer - Brand Identity</i>	Atlanta, GA June 2024 - October 2024
<ul style="list-style-type: none"><li>• Developed the agency's brand identity and core visual system, including logo and foundational elements</li><li>• Established brand guidelines to ensure consistency across digital and print applications</li></ul>	
<b>DO-GOOD SOCIETY</b> <i>Freelance Graphic Designer - Brand Identity</i>	Atlanta, GA May 2024 - July 2024
<ul style="list-style-type: none"><li>• Redesigned the brand identity, creating a logo suite and cohesive visual guidelines</li><li>• Developed a branding strategy that strengthened audience engagement and brand perception</li></ul>	
<b>CLARKSTON CROSSWALK</b> <i>Creative Director and Designer</i>	Clarkston, GA January 2023 - June 2023
<ul style="list-style-type: none"><li>• Designed a city-approved crosswalk integrating safety, functionality, and community identity</li><li>• Led the project from concept to installation with city officials and local collaborators</li></ul>	
<b>OKU SUSHI</b> <i>Front-of-House Lead</i>	Atlanta, GA January 2022 - December 2025